

# SUNDAY Morning GOSPEL

*“Consistent ratings winner!  
The perfect complement to  
Sunday mornings.”*

—Bill Black, Program Director  
iHeart Media Mobile

## Featuring the best in Country & Southern Gospel Music

- The ideal mix of Country and Southern Gospel favorites and more, perfectly programmed for Sunday morning listening!
- SMG features an outstanding roster of current Southern Gospel artists. Plus current mainstream Gospel, from artists like Hillary Scott, Reba McEntyre and others.
- And of course, Sunday Morning Gospel includes the greatest Southern Gospel hits and Country Gospel classics of all time!
- Hosted by Cliff Baugus, veteran of Country music radio and long-time host of the show.
- Sunday Morning Gospel is the very best in family-friendly content!
- Fully modular stand-alone hours. Air one hour, four hours, or anything in between.

**Format:** Four stand-alone hours

**Distribution:** FTP download

**Free of Charge:** 9 min. local, 4 min. network/hour.  
Extra 6 min. hourly segment available.

**Don't Wait! Send back NOW  
to lock in your market!**

Email [info@syndication.net](mailto:info@syndication.net) Fax 847-583-9025  
Or call toll-free 1-800-743-1988



# SUNDAY Morning GOSPEL

*“Sunday Morning Gospel is unique! Cliff is passionate about the music, he brings it to life on the radio.”*

—Kevin Davis, Operations Manager  
WEBL-FM Memphis

## About the Host

Cliff Baugus was raised in Dallas, Texas and grew up listening to the local stations. Radio back in the 1960s was solidly on the AM dial, and the speakers back then were the size of a transistor radio. At an early age, Cliff rigged up a shortwave radio in his room, and did a pretend Disc Jockey show until the cops showed up and shut him down. Turned out he was doing his DJ show on the same frequency used by the police radio!



**Host Cliff Baugus**

Cliff's fulltime radio career began in Henderson TX, after he got home from the Navy. Back then, the playlist included everything from Rock to Country to Gospel, and anything else he could bring in from home.

Today, Cliff and his wife Sandra live in the Mobile, Alabama area, where Cliff had great success for many years in Country music radio.

Cliff is dedicated to your station's success with SUNDAY MORNING GOSPEL. He's available to record custom opens, closes, promos, sponsor IDs and tags for your station, along with live and recorded interviews with your station air staff.

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